

Buyer Q&A Listing Sheet

CropLens sample for Farmland brokers

One-page workflow sample

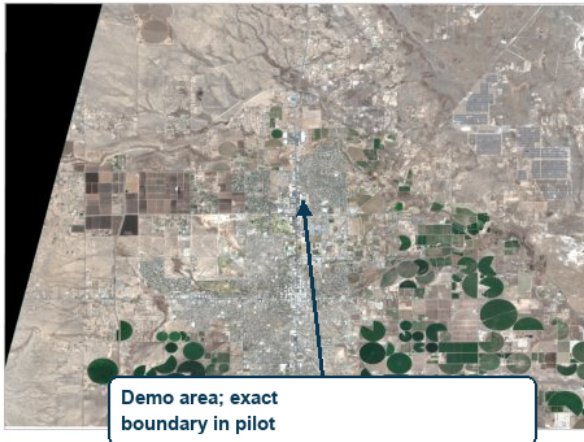
Visual: Roswell NM variability workflow sample

A forwardable field-layout sheet for one active listing.

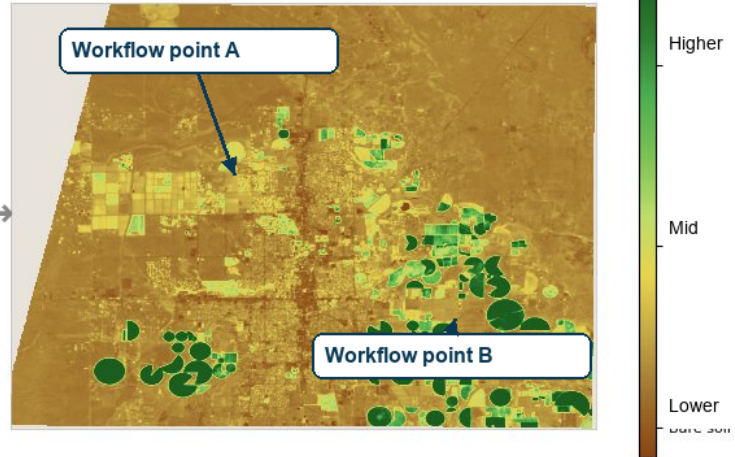
Main takeaway: this sheet helps the broker explain field layout and buyer questions without making valuation or diligence claims.

Field Roswell NM farmland area - workflow example	Signal Mixed vegetation signal	Date Sentinel-2 visual: 2026-03-25	Boundary Demo area; paid pilot uses exact boundary
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RGB satellite view



Vegetation signal



Observed patterns

- The sheet orients the buyer around field layout and visible variation.
- Buyer questions turn the visual into a practical follow-up conversation.
- Must-verify items stay separate from broker claims.

Questions to check

- Buyer asks: what am I looking at in this field layout?
- Broker can point to: visible field pattern and neutral follow-up questions.
- Must verify separately: irrigation, water, lease, operator history, and boundaries.

How to use this

- Use after buyer interest, before a showing or deeper follow-up.
- Forward as buyer Q&A, not marketing proof or due diligence.
- Use the verification list to keep value, water, lease, and productivity claims separate.

Buyer Q&A sheet includes

- Buyer asks / broker can point to.
- Must-verify items: water, lease, operator, boundary.
- Forwardable wording: no valuation or diligence proof.

Guardrail: Buyer Q&A only; do not frame as valuation, diligence, productivity, or listing-quality proof.

Limits

Demo sample only. Shows satellite-visible property context and buyer questions for further review. Not evidence of productivity, water rights, lease status, income, soil quality, field status, value, or sale price.